

Independent Consultant

KESZ Holding ZRT

May 2011 – July 2011 (3 months) Kecskemét, Hungary

KÉSZ Holding Inc is one of the decisive investors and asset management companies in Hungary and the CEE region. The company's portfolio consists of estate development, asset management, operations, enterprise development, and process control.

+ Functioned as an independent consultant for Kesz Holding group, Hungary as part of the MBA Action Learning Program. The assignment involved;

- A study of economic growth potential of the city
- Ideation of a realistic project based on need and growth potential of the town
- Feasibility study for the proposed commercial real estate development project
- Alternative projects if Plan A becomes improbable